Abstract

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A process for preparing benzoic esters whose alkoxy groups have from 7 to 13 carbon atoms by reacting benzoic acid with at least one alcohol having from 7 to 13 carbon atoms, the water of reaction formed being esterification removed during the reaction by distillation, and the alcohol not converted in the reaction being removed esterification esterification reaction, in which the reaction takes place in the presence of a tin(II) compound as catalyst and, without treatment with a base, the catalyst and/or its derivatives is/are separated off by filtering or by centrifuging from the reaction mixture which remains after the unconverted alcohol has been separated off.